

## Improving the Community's Economy Through Creative Waste Products in Sanja Village

Alifiya Septiyan Fahrudin <sup>1</sup>, Rachmatullaily Tinakartika Rinda <sup>2</sup>  
Universitas Ibn Khaldun, Indonesia

### Article Info

#### Article history:

Received June 12, 2023

Revised June 16, 2023

Accepted June 29, 2023

#### Kata Kunci:

Community Economy

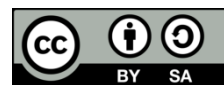
Creative Products

Waste

### ABSTRACT

The purpose of this community service is to improve the community's economy through creative waste products in Sanja Village and the method used is qualitative descriptive. The result of this activity is that residents are very enthusiastic, and very actively participated to participate in the activity so that the process of making plastic waste recycling creations of residents follows the activation process to the end without leaving the place of activity where the process of recycling plastic waste consists of the collection, Sorting, and processing where there is awareness, enthusiasm, and willingness supported by the need for raw materials that are cheap and easy to find

*This is an open access article under the [CC BY-SA](https://creativecommons.org/licenses/by-sa/4.0/) license.*



### Corresponding Author:

Alifiya Septiyan Fahrudin

Universitas Ibn Khaldun

Email: [alifseptiyan05@gmail.com](mailto:alifseptiyan05@gmail.com)

### INTRODUCTION

Crafts are things related to handmade or activities related to goods produced through hand skills (handicrafts). Waste is waste generated from a production process both industrial and domestic (household), which is made from this craft made from plastic waste.

Indonesia is one of the developing countries that has the largest population in the world. In one day, the average Indonesian must consume food or drinks made from plastic. Because of this, the level of plastic use is increasing every day. The increasing amount of plastic waste can also affect human life on earth, for example, it can worsen the situation of global warming. Because we know that plastic waste is not easy to decompose or destroy. The community takes quick steps by throwing plastic waste anywhere, but without being noticed by many people, plastic waste can be recycled into an interesting handicraft and economic value. Besides being able to reduce the amount of waste, making handicrafts can increase people's creativity during a pandemic like today to increase income.

Based on this background, the formulation of the problem is how to make plastic waste with high-selling value. Based on the formulation of the problem above, the purpose of writing this article is, to open business opportunities by utilizing plastic waste and benefit the surrounding community. Through writing this article, the author hopes to help improve people's living standards through the use of plastic waste.

## RESEARCH METHOD

This study used a qualitative descriptive method. According to Sugiyono (2009: 21), the descriptive method is a method used to describe or analyze a research result but is not used to make broader conclusions. This activity uses a qualitative approach because describe describes and describe the environmental conditions that there is a lot of potential from mothers who want to try to make products from the waste of unused goods into goods suitable for use so that in the future the community can use goods or waste that are not suitable for use into valuable goods so that they can increase income for the people of Sanja Village RW.02 environment Steps – steps that are carried out

1. The preparatory stage collects used goods in the form of bottles and cardboard from unused waste products.
2. Data collection stage

## LITERATURE REVIEW

According to the Indonesian Institute of Accountants (2015: 23.1), the definition of income: Income is income arising from the implementation of normal entity activities and is known by different names, such as sales, service income, interest, dividends, royalties, and rent.

Meanwhile, Diana and Setiawati (2017: 361) stated that "Income is a gross inflow of economic benefits arising from the normal activities of an entity during a period if the inflow results in an increase in equity that does not come from investment contributions". Then according to Kieso, Warfield and Weygantd (2011: 955), "Revenue is the cash inflow of assets and/or settlement of obligations from the delivery or production of goods, provision of services, and other profit-making activities that are the main or large operations that are continuous during a period".

### Community Economy

The economy of society is the economy organized by the community. The economy organized by the community is a national economy rooted in the potential and strength of the community at large to run its economy.

### Creative Products

According to him, creativity is a symbol of healthy mental and psychology, creativity is related to the whole rather than the concept of harmony, honesty, sincerity, personal involvement, spirit, height of motivation, and action (Abdul 2010).

### Waste

Waste is waste whose presence at a certain time and place is not desired by the environment because it has no economic value. The waste can be in the form of solid waste, liquid waste, or gas waste.

## RESULTS AND DISCUSSION

Sanja Village is one of the villages located in Citeureup District, Bogor Regency. In the village, not a few of the mothers there are very interested in getting expertise from the handicrafts they make and can be used so that they can help the development of the community in the environment, by creating products or results that they make if diligently and neatly pursued, to produce good products. The process of utilizing used goods or waste can also result in reusable products.

In addition to increasing the skills of these mothers and being able to increase income from unused waste products in turning bottles into piggy banks, this handicraft activity has a very positive impact. Starting from adding knowledge and skills, of course, it can protect the surrounding environment and indirectly can have a good impact on the health of the community itself, so that it can add to the increasingly harmonious relationship between local mothers. It is hoped that with this activity, the community can have reliable competence during the corona or covid-19 outbreak

## CONCLUSION

Based on the description of the results of the activities and discussions, it can be concluded that the implementation of the plastic waste recycling creation training program becomes a creative product that can be carried out properly. Residents who participated in the training were very enthusiastic, and very active partitioned to participate in the activity, so the process of making plastic waste recycling creations of residents followed the activity process to the end without leaving the place of activity.

The plastic waste recycling process consists of collection, sorting, and processing. Supporting factors include internal factors, such as awareness, enthusiasm, and willingness to be supported by the need for raw materials that are cheap and easy to find.

#### REFERENCES

- [1]. Nur Aini Siti. Pelatihan keterampilan membuat celenga dari daur ulang sampah plastik sebagai upaya memberdayakan ibu – ibu pkk. Di Desa Kemantren Kecamatan Gedeg Kabupaten Mojokerto Jurnal UNESA
- [2]. Rinjani dan Putri, 2016, Pemberdayaan Kelompok PKK Dalam Pengolahan Sampah Plastik Menjadi Produk Kerajinan Tangan. Abdimas Unwahas, Vol.1, No.1, Hal 28-33.
- [3]. Tamara, Riana Monalisa. 2016. Peranan Lingkungan Sosial terhadap Pembentukan Sikap Peduli