

INTRODUCTION TO ENGLISH USING VIDEO AS A LEARNING MEDIA TO STUDENTS OF KAMPUNG KAWUNG LUWUK ELEMENTARY SCHOOL, NORTH BOGOR

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Abstract

The purpose of this activity is to introduce and increase children's interest from an early age to want to learn English in the future. This activity can be said to be an activity to instill a good memory in children to love and be interested in mastering English later. Related to this community service, the introduction of English from an early age is thought to be important in order to foster love, interest and emotional bond with the language itself, so that when adults and receive formal English lessons children will feel a bond and love for English. This study utilizes video as a medium used in helping activities take place by involving 35 elementary school students from different grade levels. The results of the study proved that video media helped increase children's motivation in learning English and showed a positive perception of the use of video media. They become more motivated to learn because through learning videos it becomes fun, interesting, and the material is easier to understand.

Keywords: English, Teaching Media, Video

INTRODUCTION

English is a universal or global language and is a language that is quite widely studied and studied by people in various countries in the world. This shows that English has a considerable role in the current and future era of globalization. This is because international communication requires English as an international language, so that in education in Indonesia English language skills are one of the skills that must be mastered by students from the beginning (Wijaya, 2015). English in Indonesia is generally taught as a foreign language. A foreign language is a language that is not used as a means of communication in a particular country where the language is taught (Wijaya, 2015).

Based on the current 2013 curriculum, English which is a foreign language acts as a local content subject (mulok) at the elementary school level which causes not all elementary schools to carry out English learning at school. This is very unfortunate considering that if children from an early age already have mastery and qualified English skills, children as the next generation of the nation will be increasingly able to appear in the national and international arena. In fact, to improve

the quality of English, it's good to start from the root, in the sense that as early as possible so that children can get used to English.

Please note that teaching children is more difficult than adolescent learning methods. How to teach children should use creative and interesting ways so that children are able to remember what is learned (Rifdah Lubis, 2021). Therefore, in this day and age there is a need for learning media where the display of visual forms is very attractive and provides many benefits for the benefit of the world of education.

Good learning media is media that can help the process of transferring subject matter well, attract the attention of students, create a pleasant learning atmosphere, and can motivate them. Arsyad (2011) emphasized that the learning process can be more dynamic and will achieve the desired goals if added tools or media, such as audio-visual media, print, projectors, films, games, and so on. From this explanation, it can be concluded that learning media is one of the important factors that can make the learning process successful. Media that is packaged attractively can motivate learners to want and maintain their learning, facilitate the learning process, make learning effective and efficient, and then improve learning outcomes. There are many media that can be used in helping learning activities take place. One medium that is common and can be easily used is video.

Video is a very effective medium to help the learning process, both for mass, individual, and group learning (Agustiningsih, 2013). This is because of the characteristics of video technology that can present moving images to children, in addition to the accompanying sound, so that they feel like they are somewhere in the same place as the program being shown video. The video media used in this study is video media taken from YouTube which is adjusted to the material to be taught.

LITERATURE REVIEW

Learning is a process of communication between students, educators, and teaching materials. Communication will not run without the help of tools or means of delivering messages commonly called media. Learning media is a tool used in delivery in the learning process (Rasman, 2021). In order to increase the enthusiasm and interest of children when learning English, there needs to be an effort to find the right and interesting ways or methods and learning media to be used in the process of learning activities. Media has many benefits to be used during the process of teaching and learning activities. Media in learning can help teaching and learning activities become more effective so that children become more enthusiastic and enthusiastic in participating in the process of learning activities, and the expected learning goals can be achieved well (Rasman, 2021). From the explanation above, it can be concluded that learning media is everything in the form of tools or materials that can help convey a message or purpose in learning activities outside or inside the classroom so that learning objectives can be achieved effectively and efficiently.

RESEARCH METHODS

This research was located at Kp. Kawung Luwuk, Jl. Artzimar 2, RT 05, RW 01, Tegal Gundil Village, North Bogor District, Bogor City. The time for conducting the research began on September 10, 2021 to September 23, 2021, with a total of 4 learning meetings. The population of children participating in this activity was 35 people, with 16 boys and 19 girls aged 7-12 years or elementary school students.

The data collection technique used in this study was observation conducted directly in Kawung Luwuk Village. The observation referred to in this case is an observation made by researchers on the symptoms studied (Yusri et al., 2018). Through this technique, researchers can later find out how the implementation of teaching occurs during learning activities. Researchers make direct observations as well as become teachers in English introduction activities to children.

RESULTS AND DISCUSSION

The implementation of this program was carried out under the condition that all elementary school students in Kp. Kawung Luwuk who participated in this activity did not receive English lessons at all at their school. These students also did not previously attend tutoring or additional subjects related to English, so they had never studied English before. Therefore, most children feel enthusiastic and are looking forward to the implementation of this program because they want to learn English even if only for a short time.

For Approximately one month the author and group carried out real work lecture activities in the village, the implementation of the English introduction program was carried out four times with different themes in each implementation. At each meeting, the author utilizes videos sourced from YouTube as a medium used in the learning process. This aims as an effort to make children see English as a fun lesson. This is also one way for children to feel interested and excited when learning activities are taking place.

From the four meetings conducted, the author raised basic general English material so that it can be easily understood by children. During the activity, the children were always active and enthusiastic about listening and answering questions asked by the author. They confessed that they were happy to learn English and hoped to learn more. Not to forget, the author also always ensures the understanding obtained by children by always repeating what has been learned both at the beginning of the meeting and at the end of the meeting.

In addition, the use of video as a medium used in learning activities is also very helpful to attract children's attention. So, even though the number of children present is quite large, they can still focus on listening to the material delivered through the learning videos used.

CONCLUSIONS

Learning English from an early age is an important thing to consider. Although more primary schools are now removing English from the list of subjects studied, it is better for children to be introduced to English as early as possible in various ways. The use of videos is one way that can be used considering the ease of accessing English learning videos that are very widely spread on the internet or Youtube. Early introduction to English can help children get used to English so that they will not be confused later when they get formal English learning at the next school level.

English learning using video media is also very exciting because many facilities that we can find vary so that children do not feel bored. English learning teaching materials are also widely available and can be accessed easily and quickly. Learning by using all senses, especially the senses of sight and hearing can provide benefits for children in mastering the material. Children become more understanding about various jobs around by watching learning videos, because in the videos explain real events clearly that can be seen and heard directly by them. The benefits of media are basically so that the learning process becomes easier and more interesting, the learning process becomes more interactive, effective, and efficient; and can also improve the quality of learning outcomes. The advantage of using videos is that learning becomes more interesting so that it can increase learning motivation and the level of understanding of children with learning material. This has been seen when the learning process takes place, children can be motivated and learning becomes effective because many children ask and answer questions.

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